



# Productivity and Quality Center a suitable organization for productivity movement

ROMANIA

Ministry of Economy and Commerce

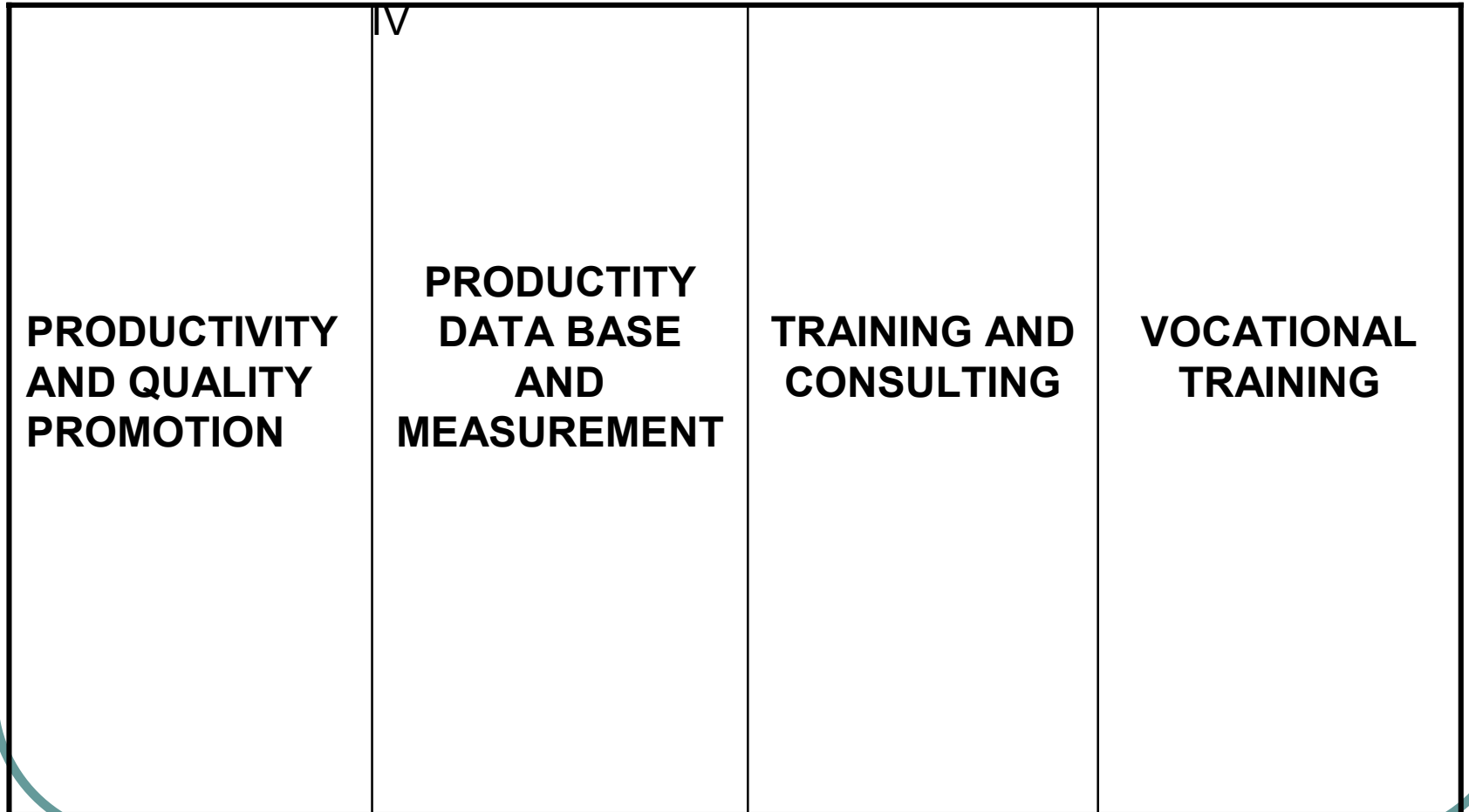
Management and Informatics Institute

# Productivity and Quality Center

*Established as one of the important tools of the Ministry of Industry and Commerce within the IMI.*

- **Mission** : Promote of productivity and quality movement in Romanian industry and economy.
- **Vision** : to overcome changes and establish a better, more enriched society attuned to international challenges in the field of industry and economy as a whole
- **Strategy**: to assist Romanian economy and industry in problems pertaining to macroeconomic, sector and corporate development

# THE FOUR PILLARS OF ROMANIAN PRODUCTIVITY AND QUALITY CENTER



# Objectives : based on the four pillars

- Promote the productivity concept;
- Develop a data-bank and measurement instruments for productivity;
- Consulting, training and information dissemination;
- Vocational training and competitiveness skills development for employees.

# Four pillars objectives

## *National Level*

- Growth of GDP;
- Strengthening the competitiveness of Romanian economy at international level;
- Increase of welfare for population.

# Four pillars objectives

## *Industrial sector*

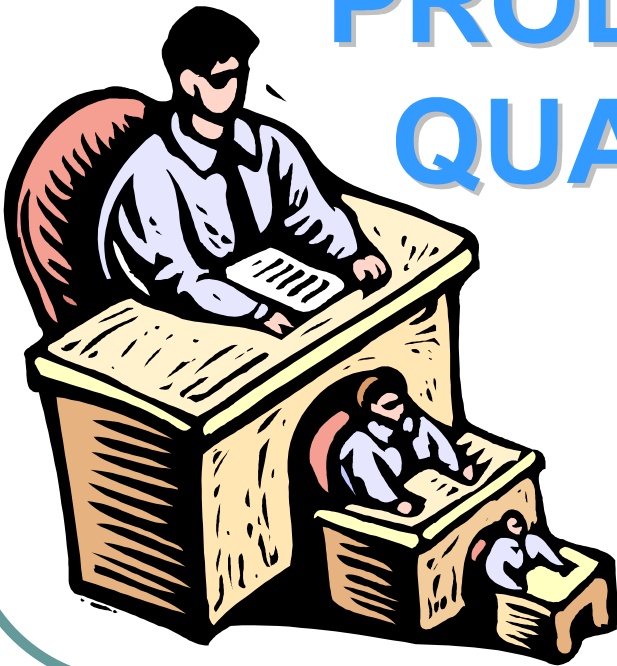
- *Increasing efficiency for all industrial sectors*
- *Increasing competitiveness for all industrial sectors*
- *Economic growth based on industrial achievements*
- *Revitalizing industry and economy and stimulating sustained growth*
- *International contributions, including global conservation*

# Four pillars objectives

## Corporate level

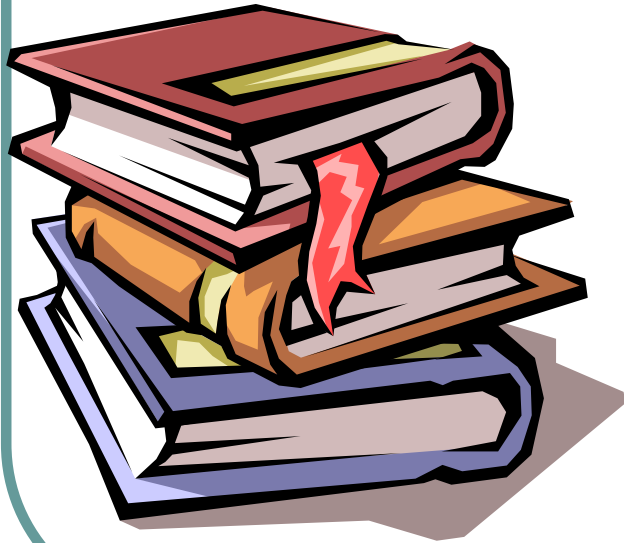
- Strengthening market share competitiveness;
- Developing quality goods and services at low costs;
- Increase the living standards for employees.

# TASKS and RESPONSABILITIES of the PRODUCTIVITY AND QUALITY CENTER





# At national level



- *National policies in the field of productivity and quality*
- *Awareness regarding activities in the field of productivity and quality*
- *Tripartite organization of cooperation at domestic level*

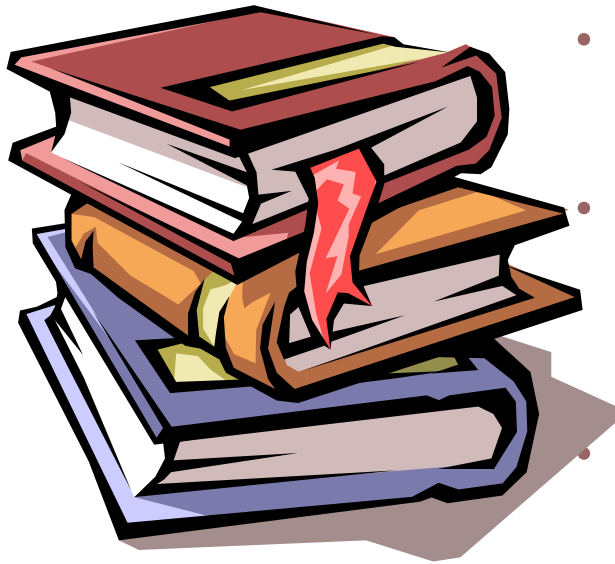
**Governmental organizations**

**Academic and research organizations**

**Trade union organizations**

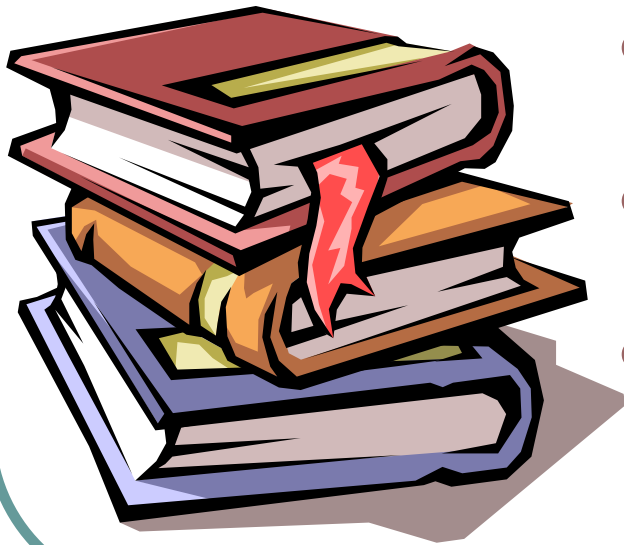
- *Creating a data bank for measuring productivity at national level*

# Industrial sector



- Promoting productivity and quality functions within industrial associations
- Workshops on fields of productivity and quality
- Promotion of benchmark-like comparisons between industrial companies
- Promoting overall comparisons between industrial companies

# At Corporate level



- Involvement of top-management in productivity improvement processes
- Training in the field of productivity for benchmarking
- Consulting projects for creating model-companies
- Cooperation programs between management and employees
- Productivity and quality increase programs for industrial products.

# ACHIEVEMENTS OF THE PRODUCTIVITY AND QUALITY CENTER



# Management

*Training courses:*

- *“Economic Analysis of Bank Credits and Influence on Productivity”*
- *“Productivity and Quality Management in Japanese Approach”*
- *“Restructuring and privatization for industrial companies”*
- *“Total quality management”*

*Publish the handbook of financial-economic indicators according to Japanese model.*

# Consulting activities

- Implementation of “5S”;
- “Analysis and design the strategies for a national gas company “;
- Selection and evaluation the competences of the employees;
- Remuneration system-design and improvement.

# Other activities

Training courses for our experts :

- Industrial policies;
- Design and management of production system;
- Business management;
- Consulting management.

# Cooperation with JICA

- Design and improvement the industrial policies based on quality and productivity growth;
- Elaborate a general plan of setting up the National Agency for Productivity and Competitiveness;
- Recruit and select the suitable trainees for JICA training courses;
- Long and short term japanese experts (LTE, STE) dispatched for technical assistance.
- Training the roumanian counterparts.



# Expectations

- Increasing the role of PQC within Ministry of Economy and Commerce for implementing industrial policies;
- Improvement of endowment support;
- Becoming acknowledged member of the International Productivity Centers Network;
- Becoming a member of European Association of National Productivity Centers(EANPC);
- Increasing the cooperation with Japan Productivity Center (JPC);
- Organizing international training programmes in Romania, with experts and consultants from EANPC and JPC.